



# **2009 COLLEGE GOAL SUNDAY STATE REPORT FOR NORTH DAKOTA**

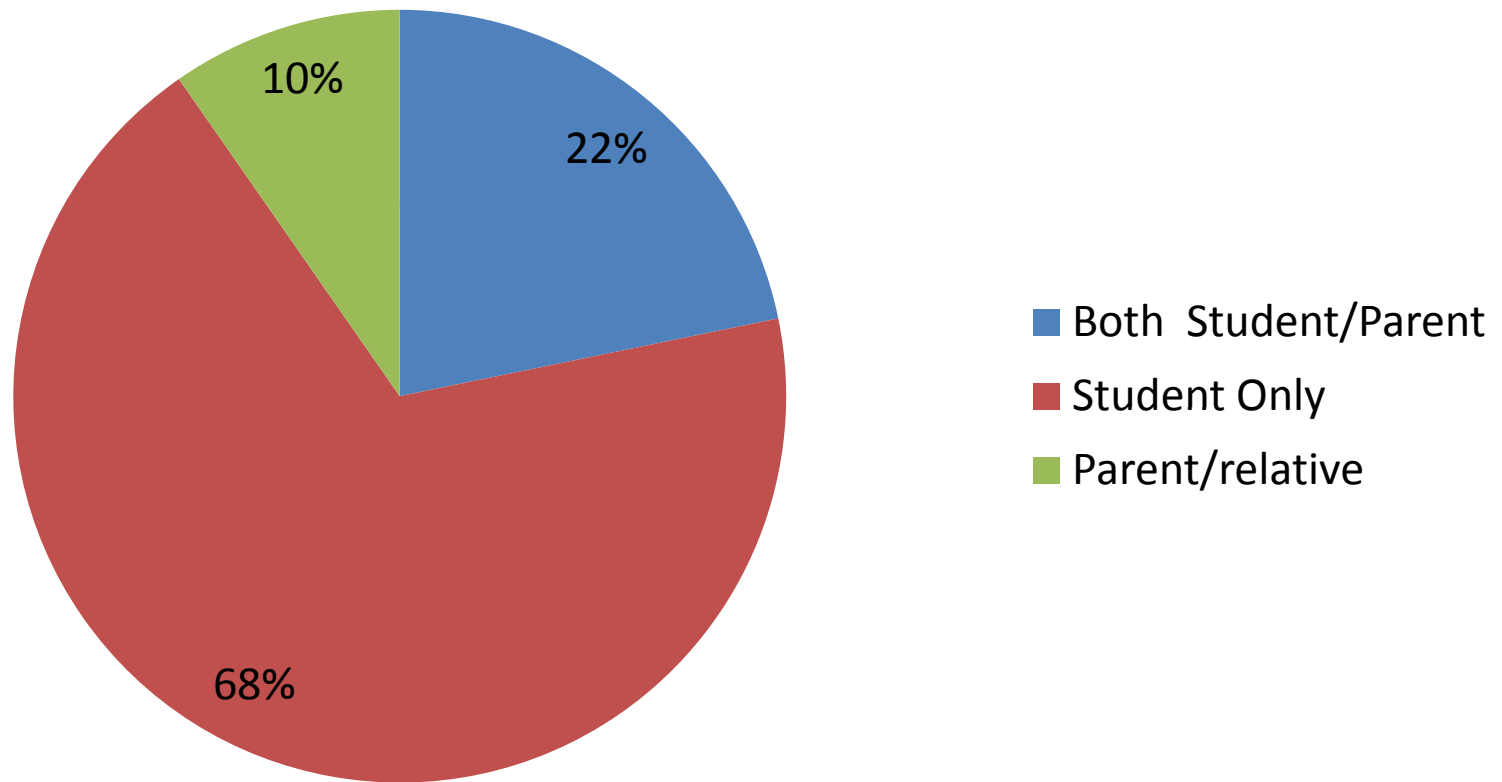
Prepared by the Institute for Higher  
Education Policy

Compiled by Katie Nettell

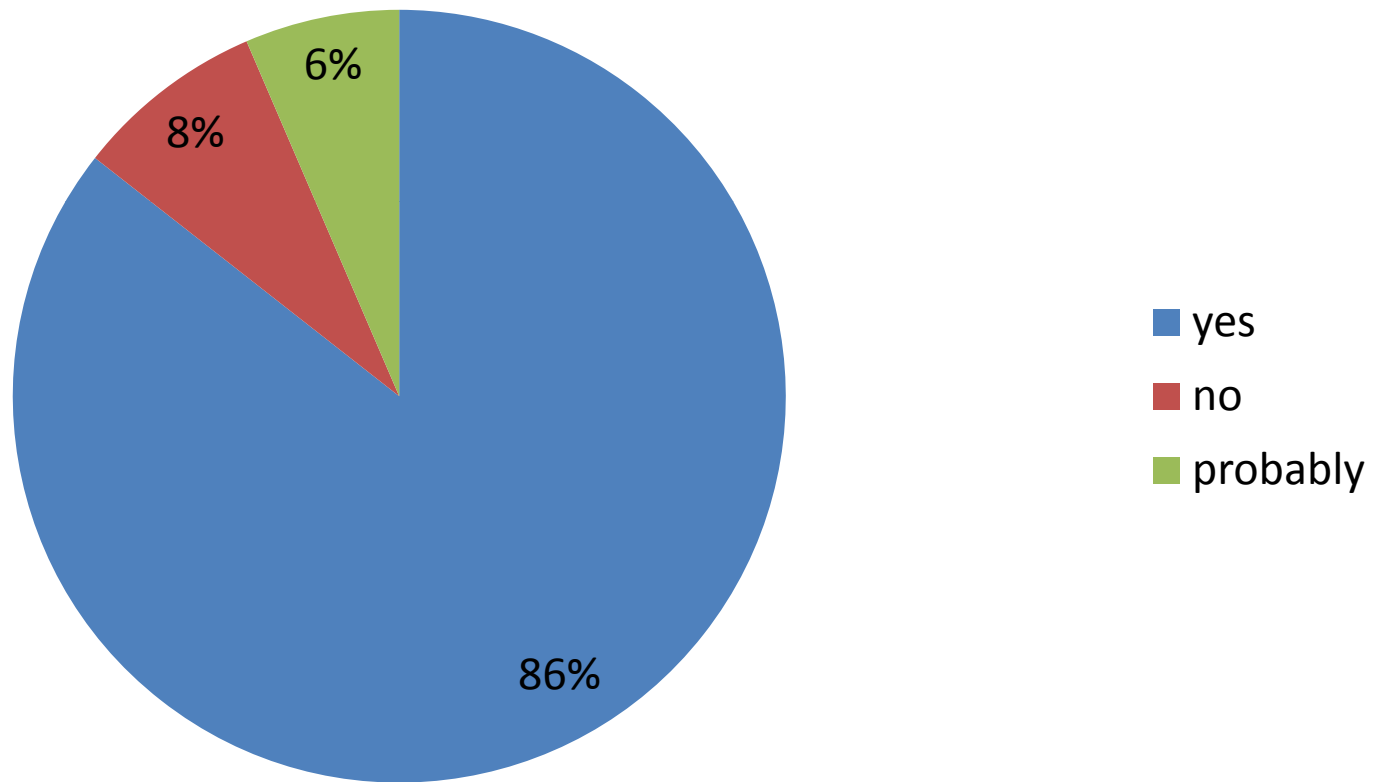
# 2009 Families & Volunteers

Site	Families	Volunteers
Belcourt	34	14
Bismarck	43	16
Dickinson	59	22
Fargo	30	33
Fort Totten	26	17
Fort Yates	18	14
Grafton	15	10
Grand Forks	27	19
Minot	49	13
New Town	18	15
Williston	21	9
Totals	340	182

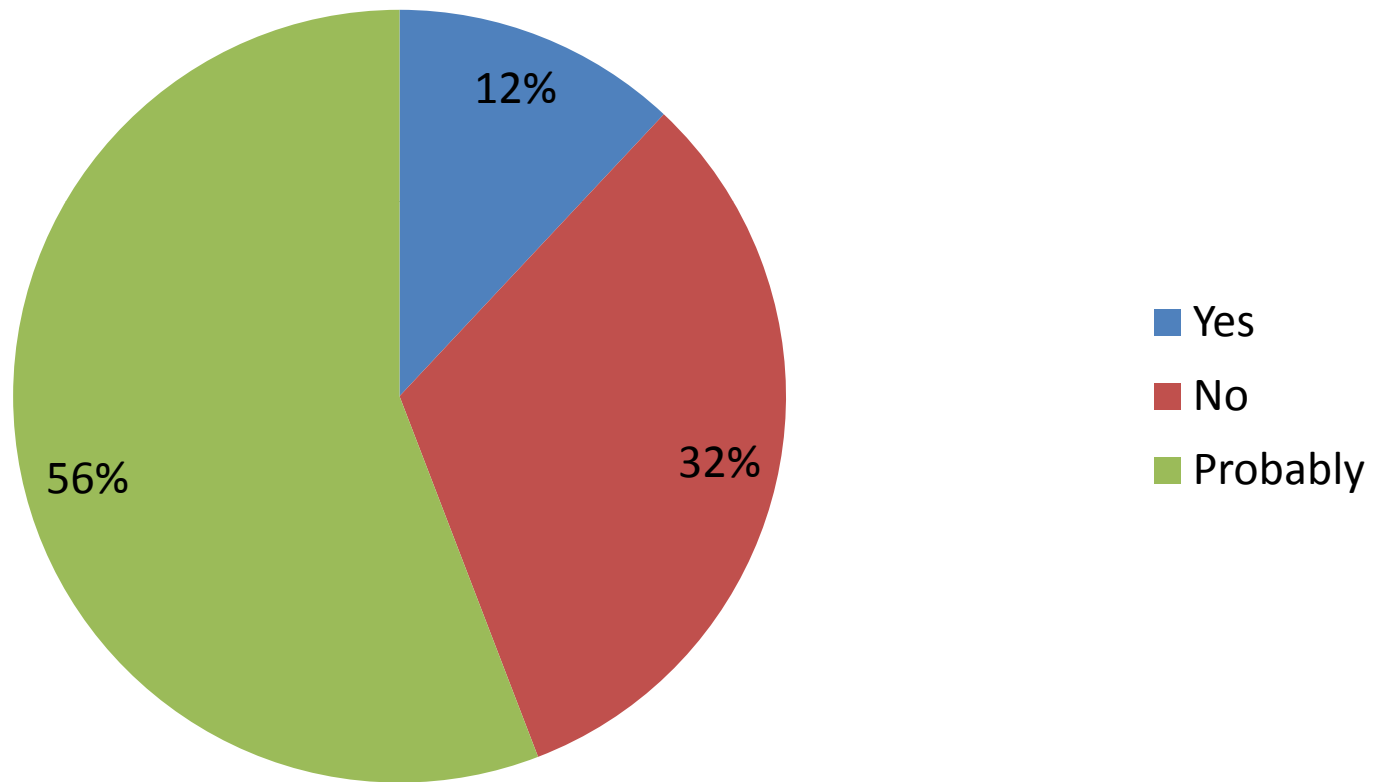
# Who Completed the Survey?



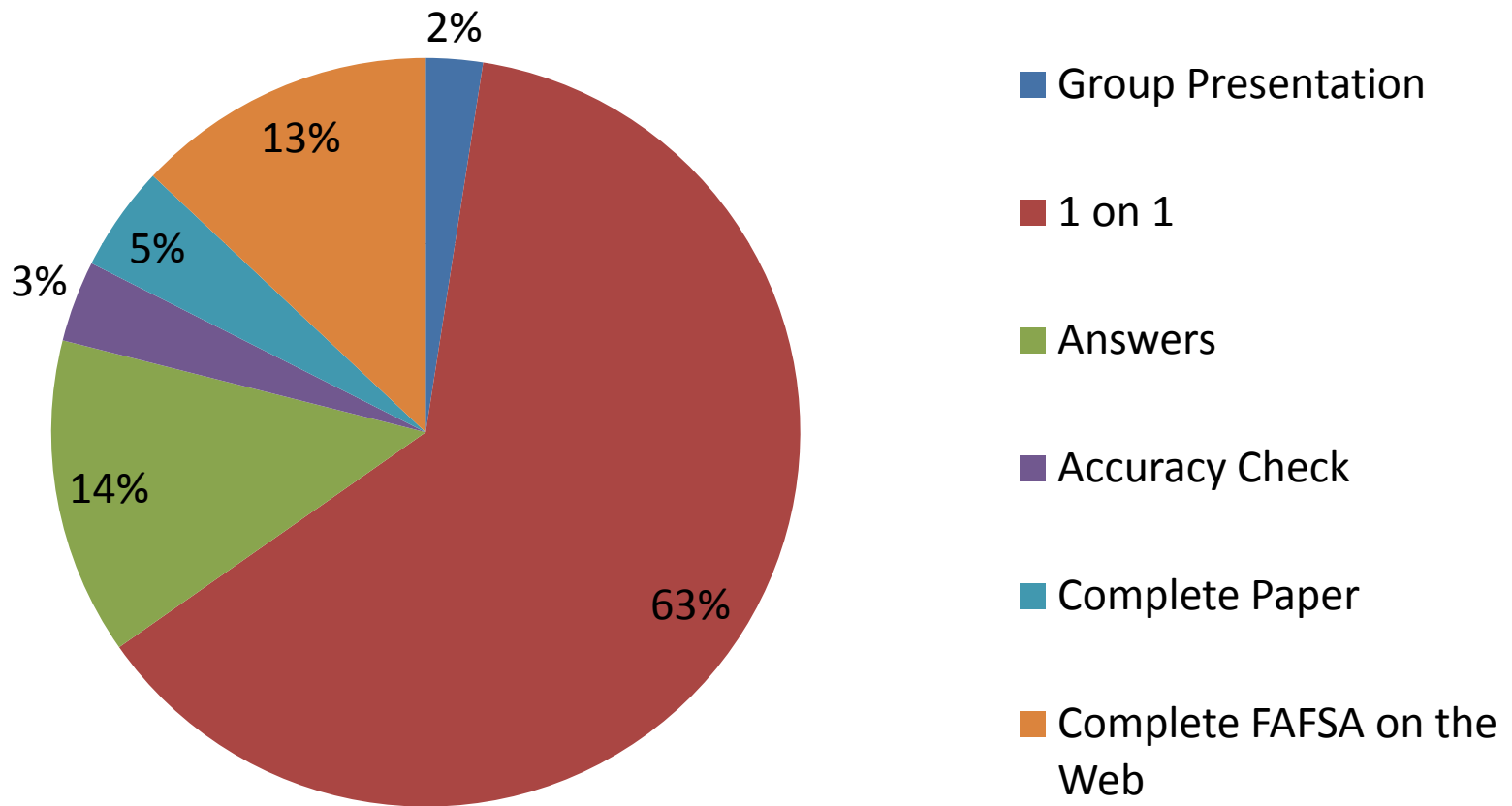
# Was the help you received today worth the effort of coming?



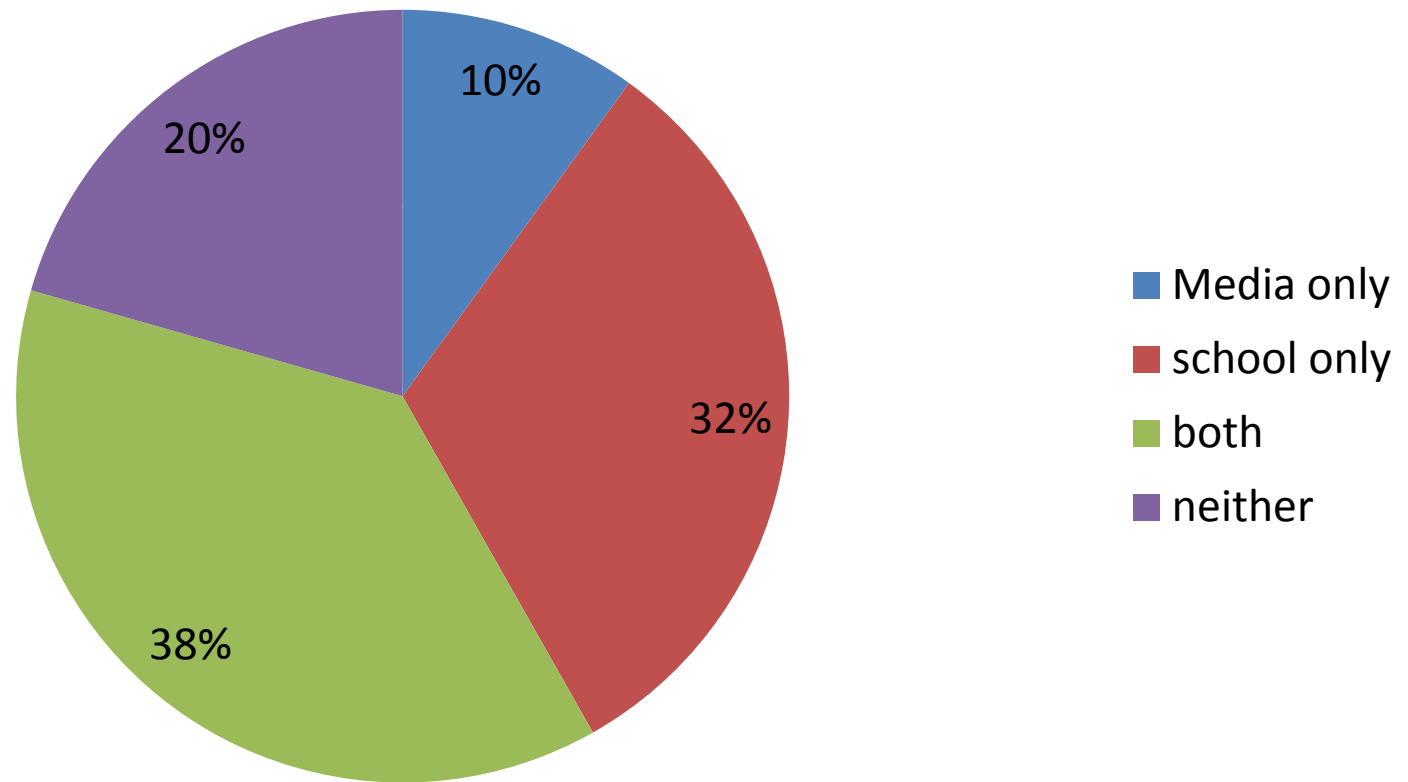
# Before CGS, could you have completed FAFSA?



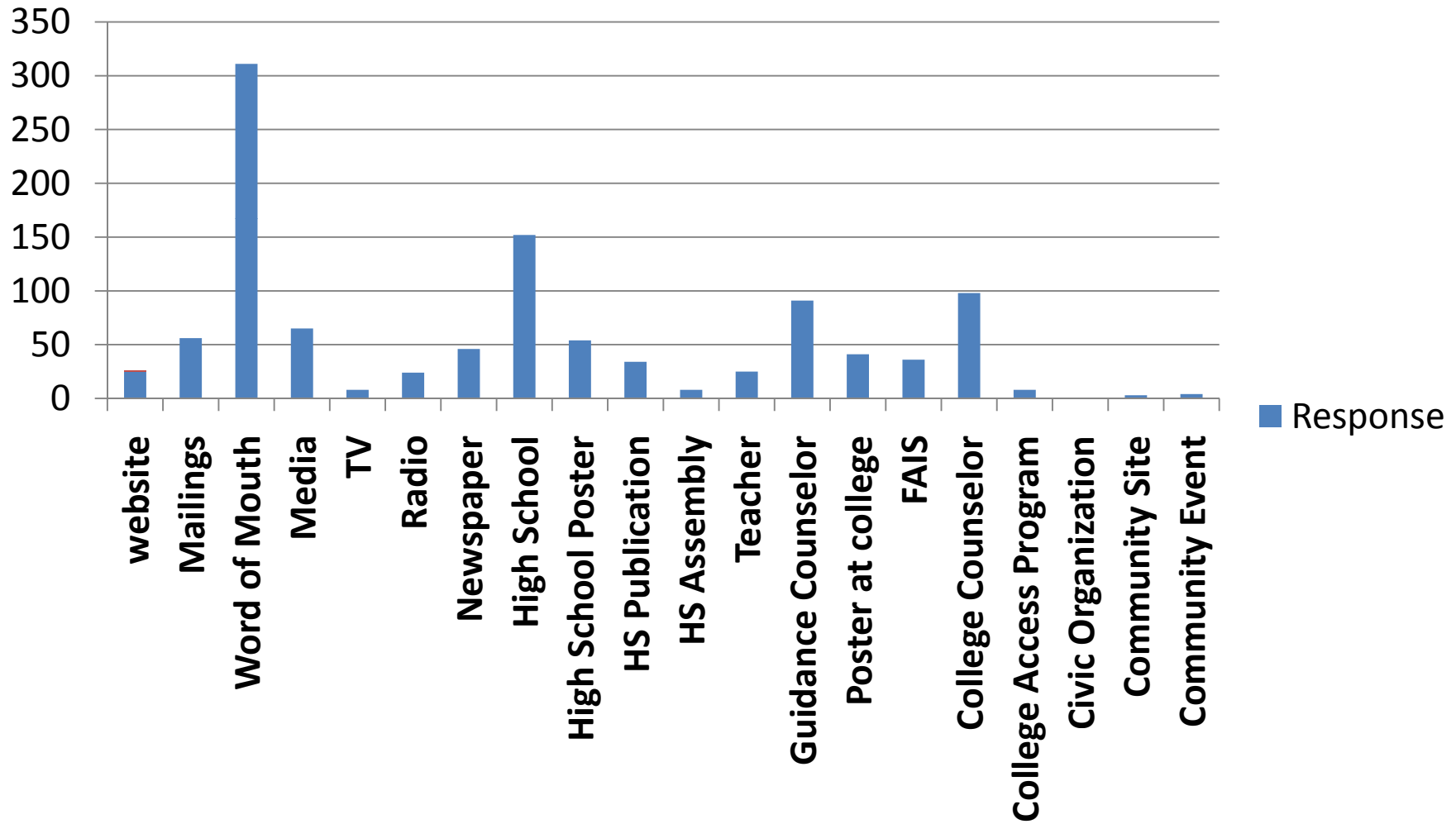
# What aspect of CGS did you find most helpful?



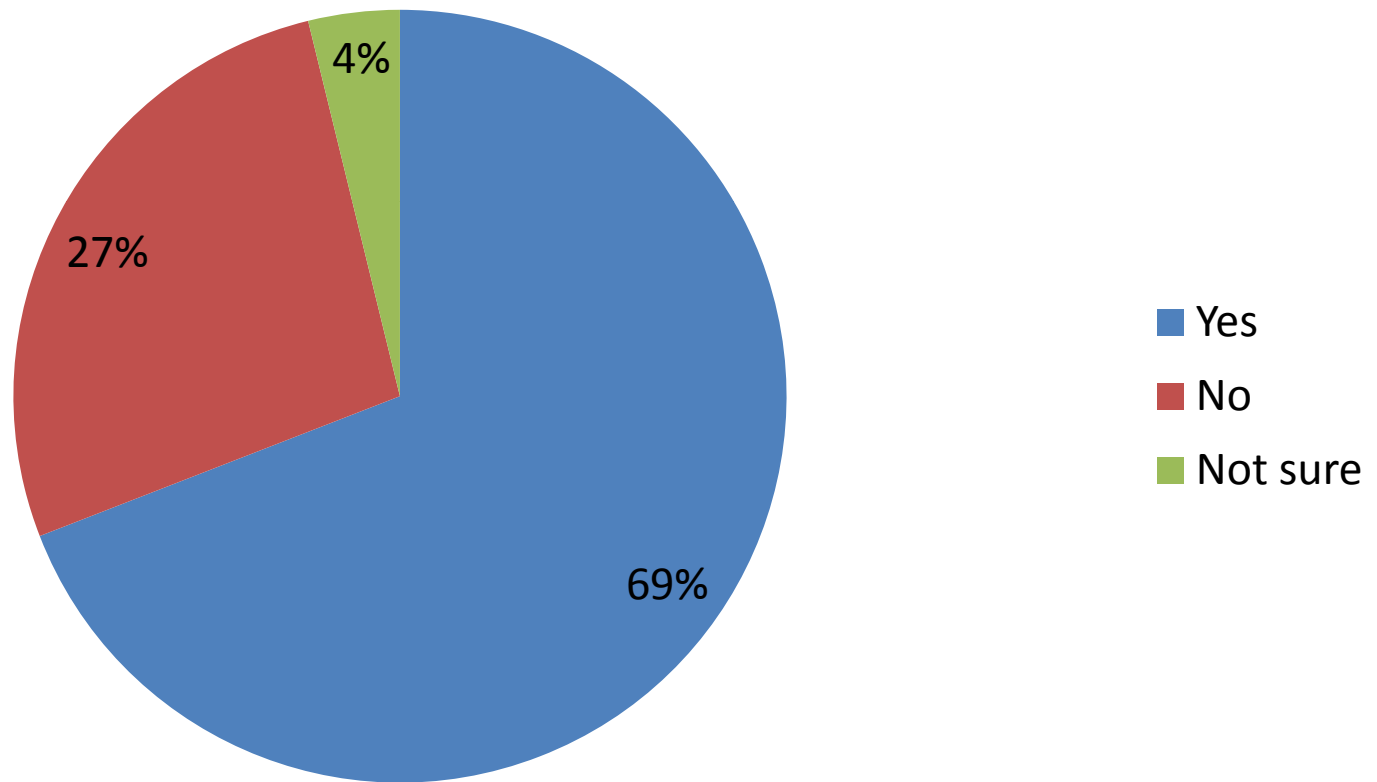
# How did you learn about CGS?



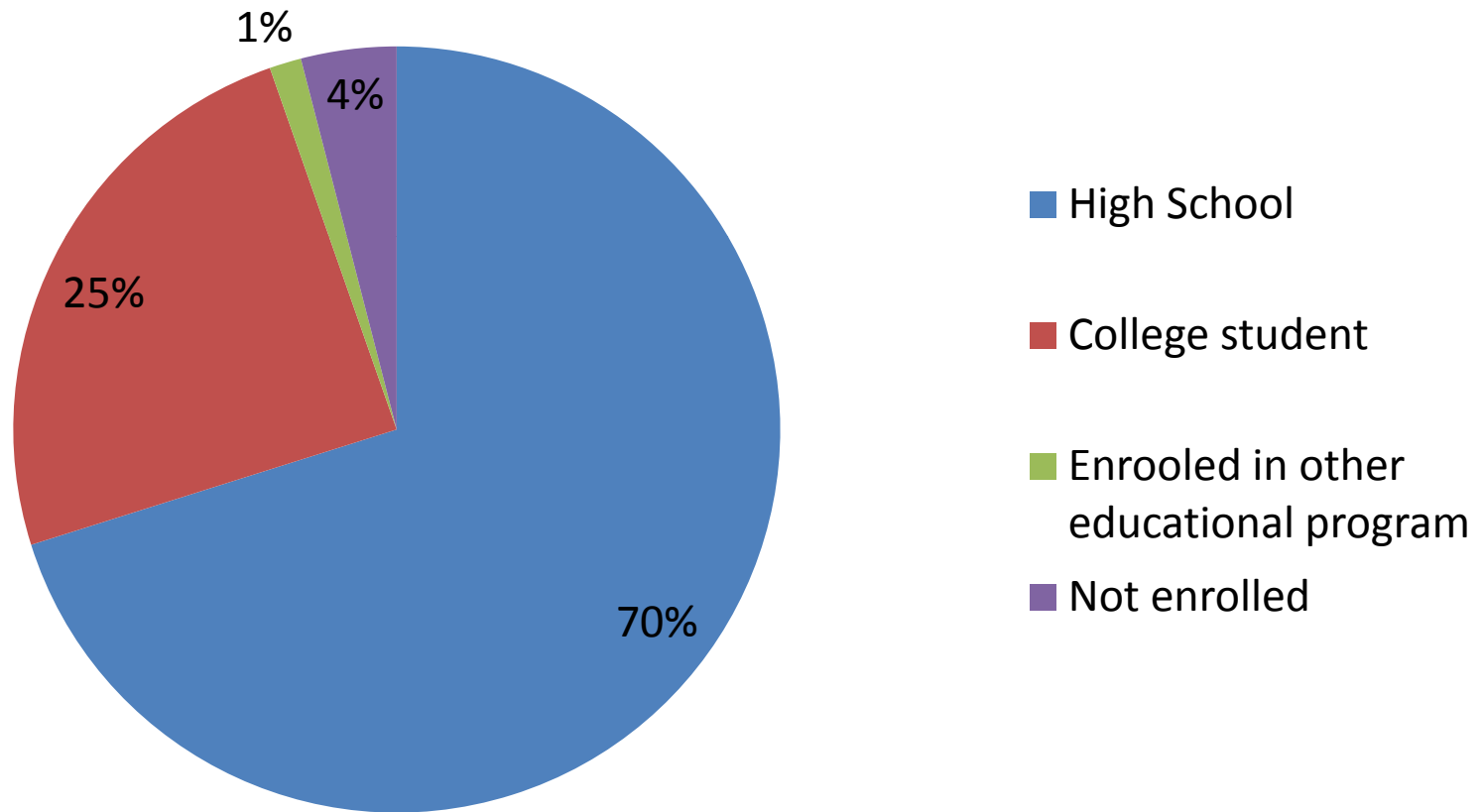
# How did you learn about CGS?



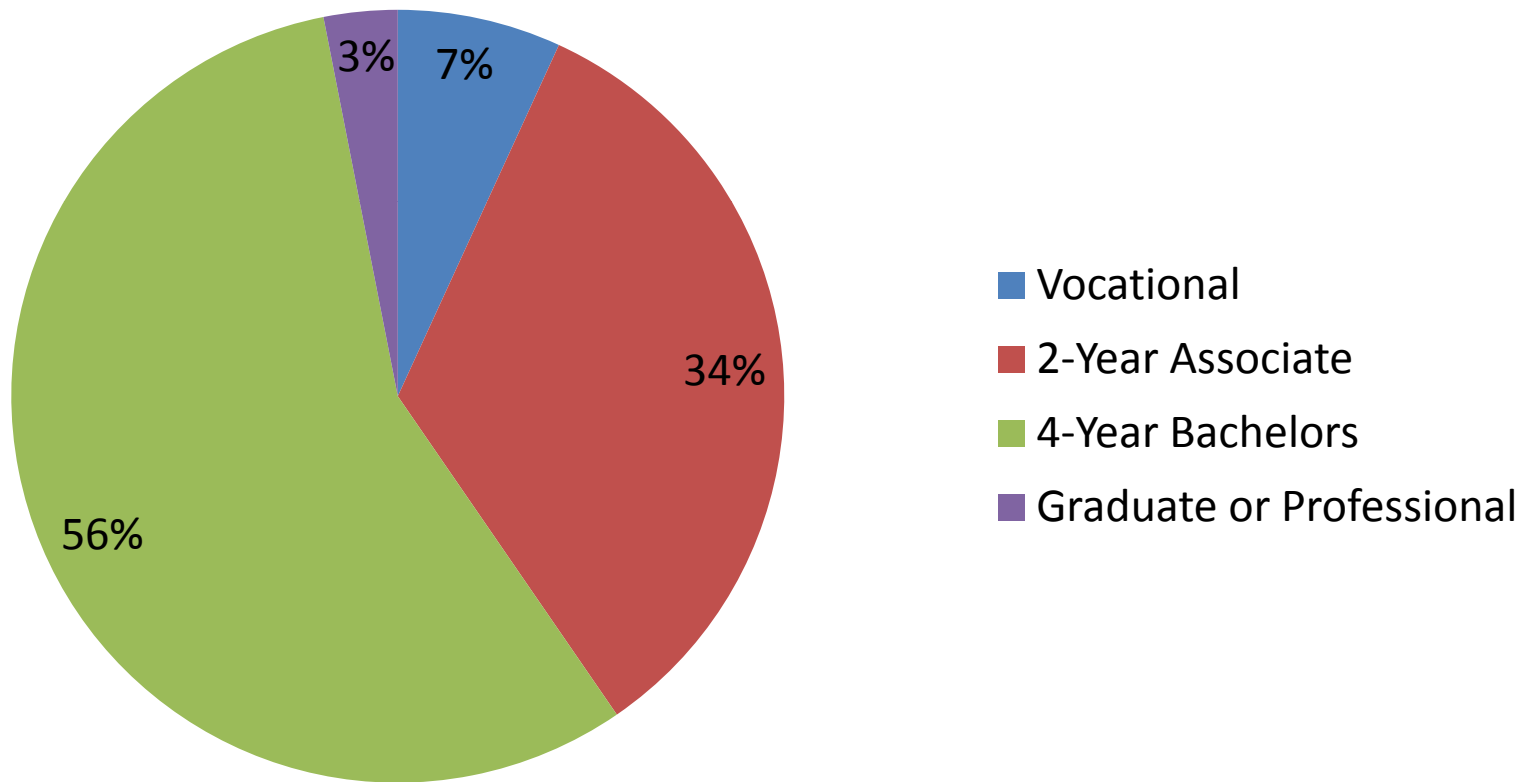
# Will this be your first time applying for student aid?



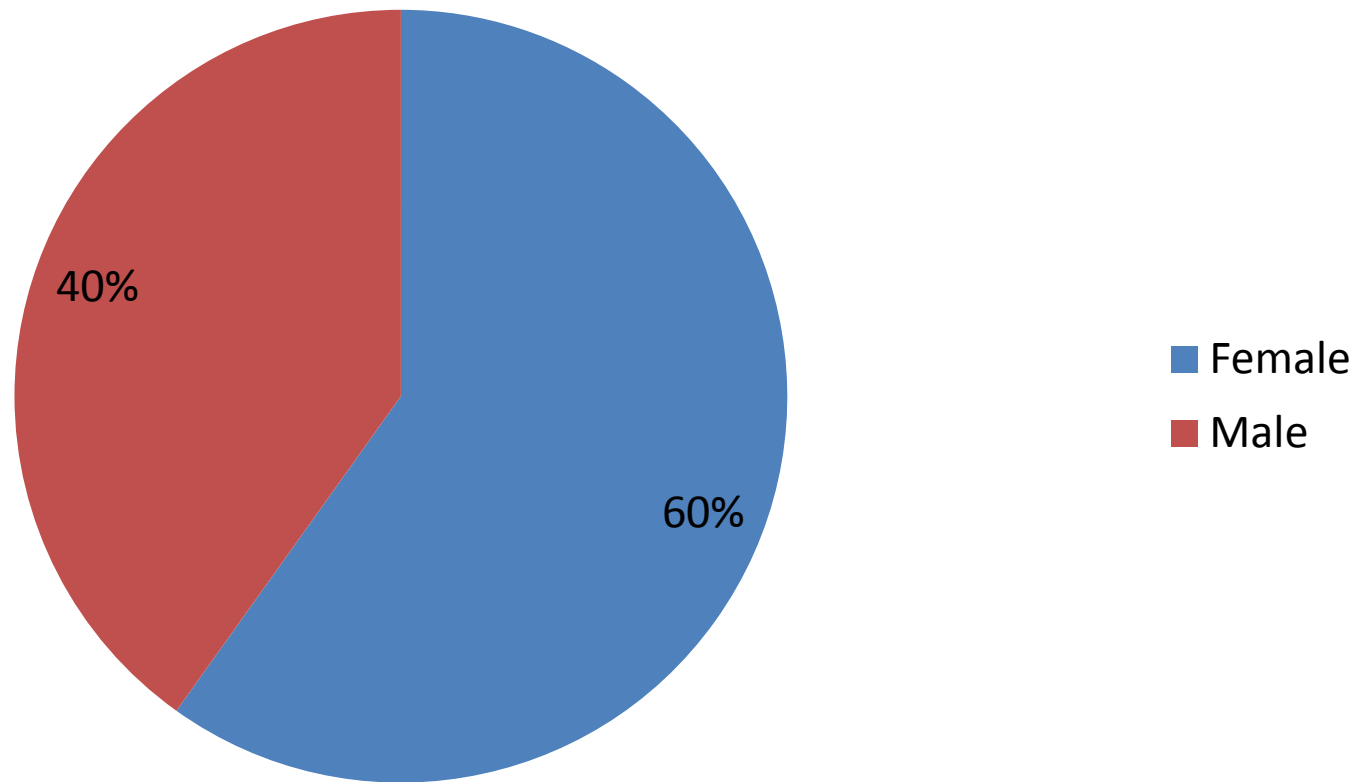
# What is your current educational status?



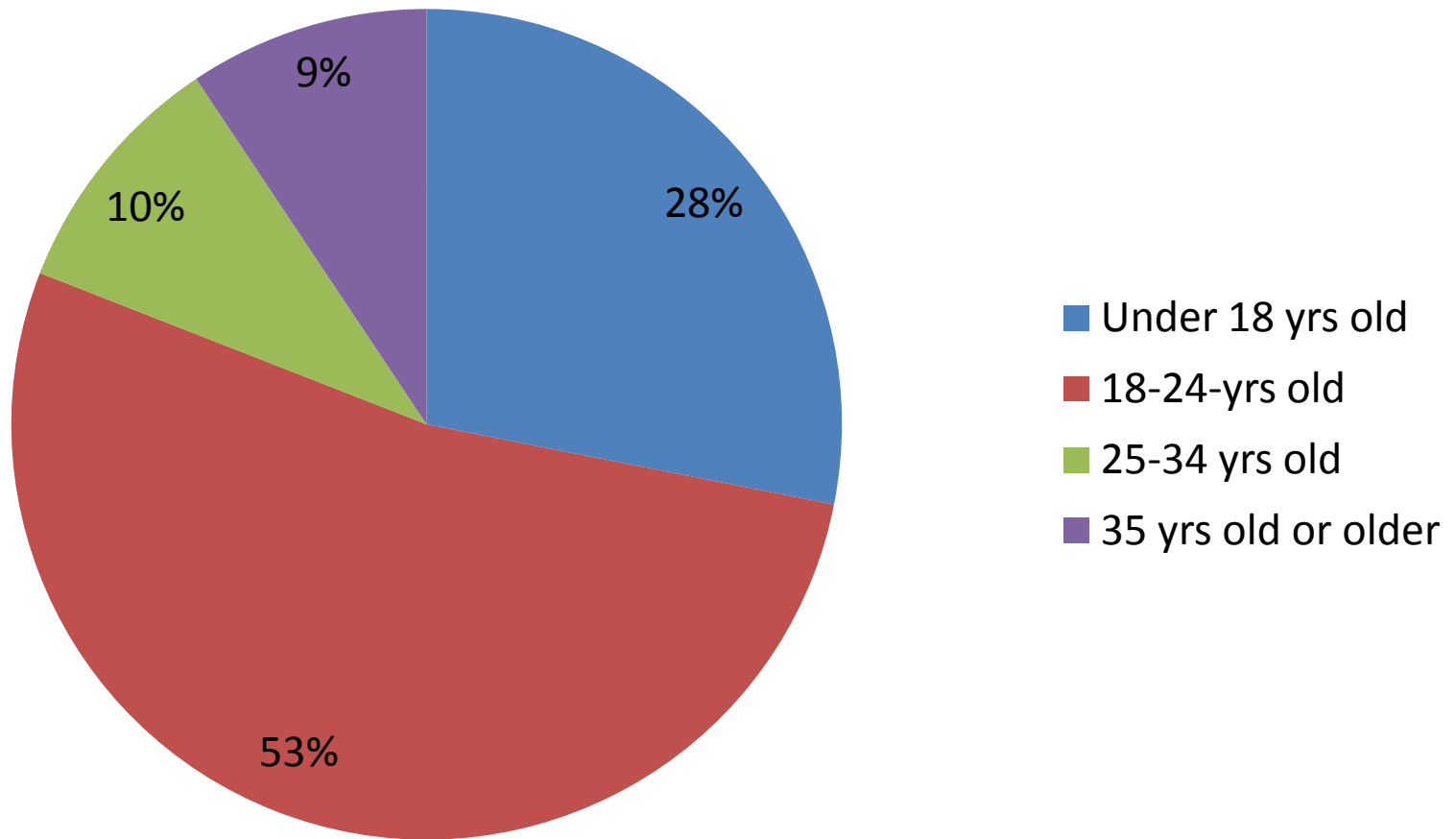
# In which type a degree program do you hope to enroll?



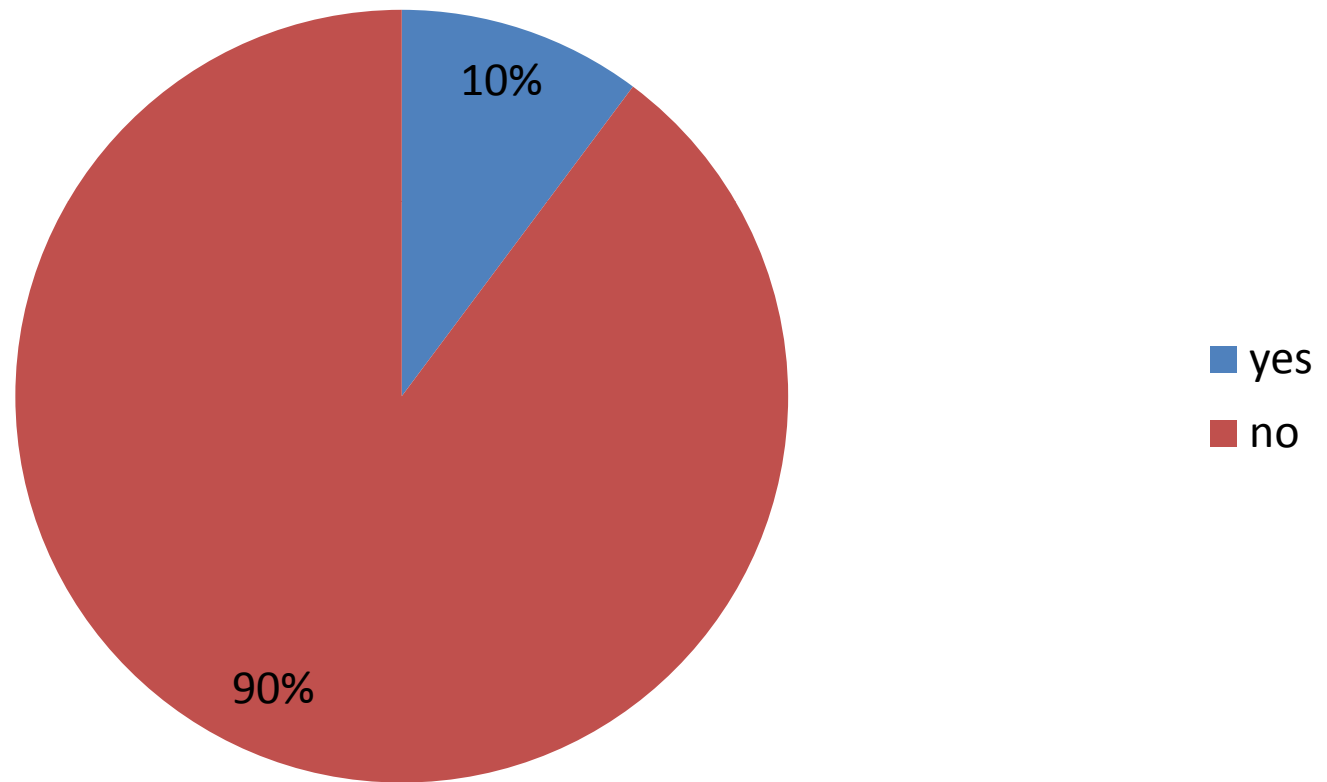
# What is your gender?



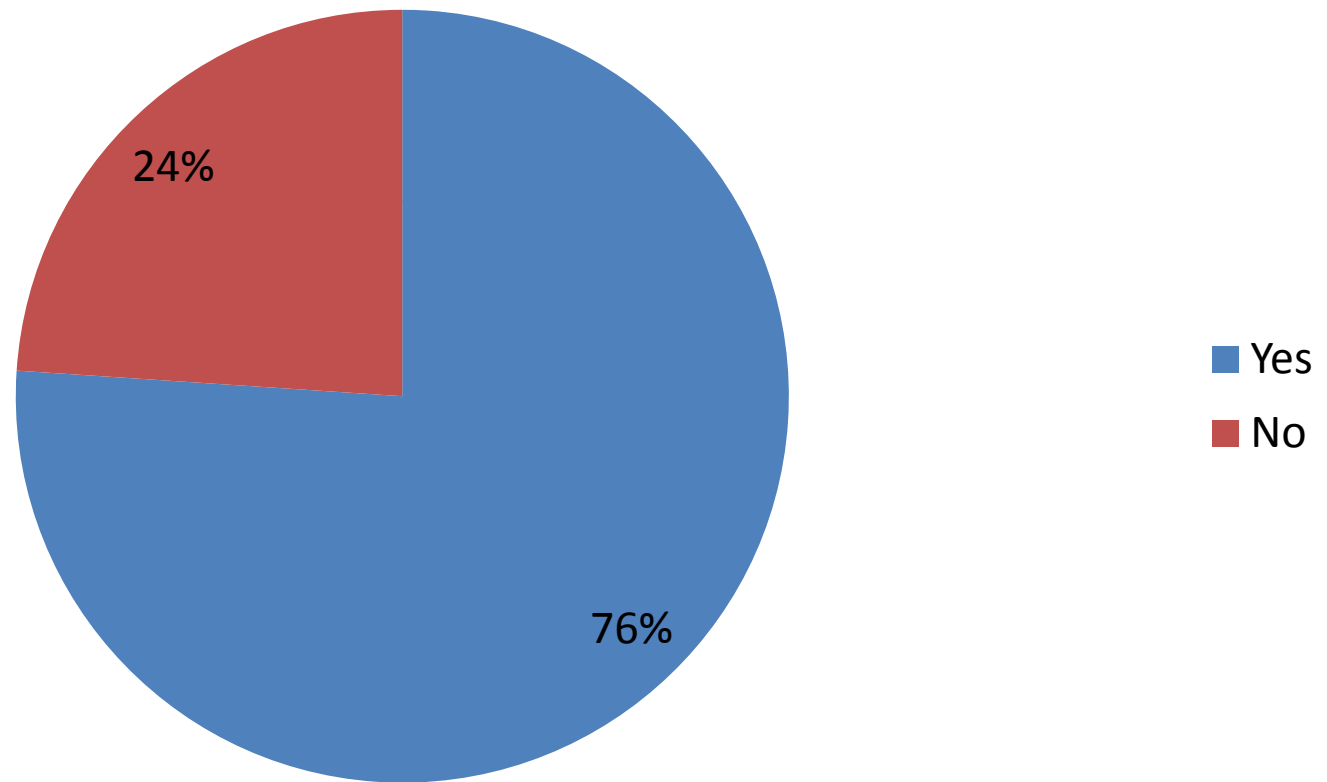
# What is your age?



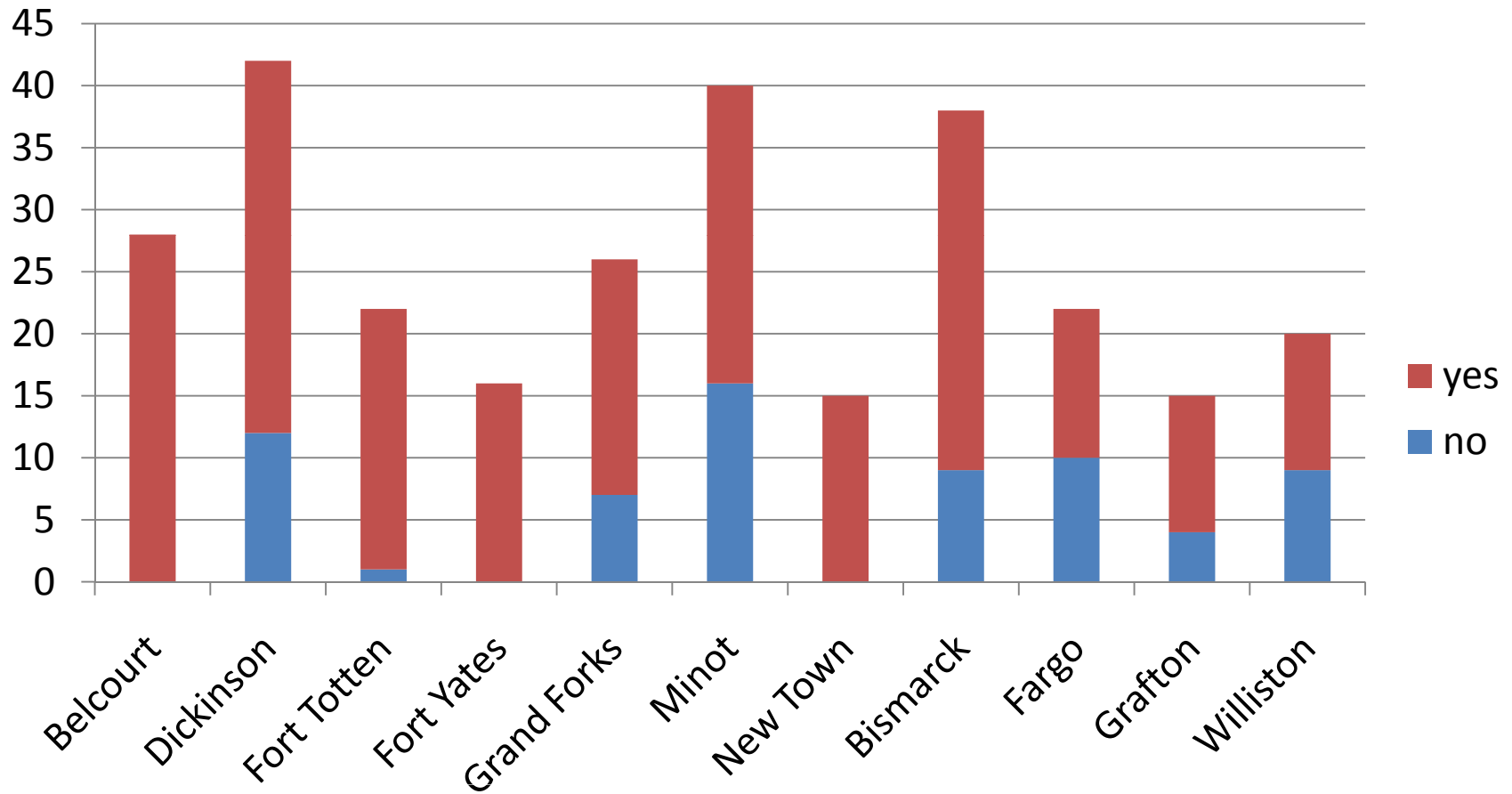
# Do you have any disability?



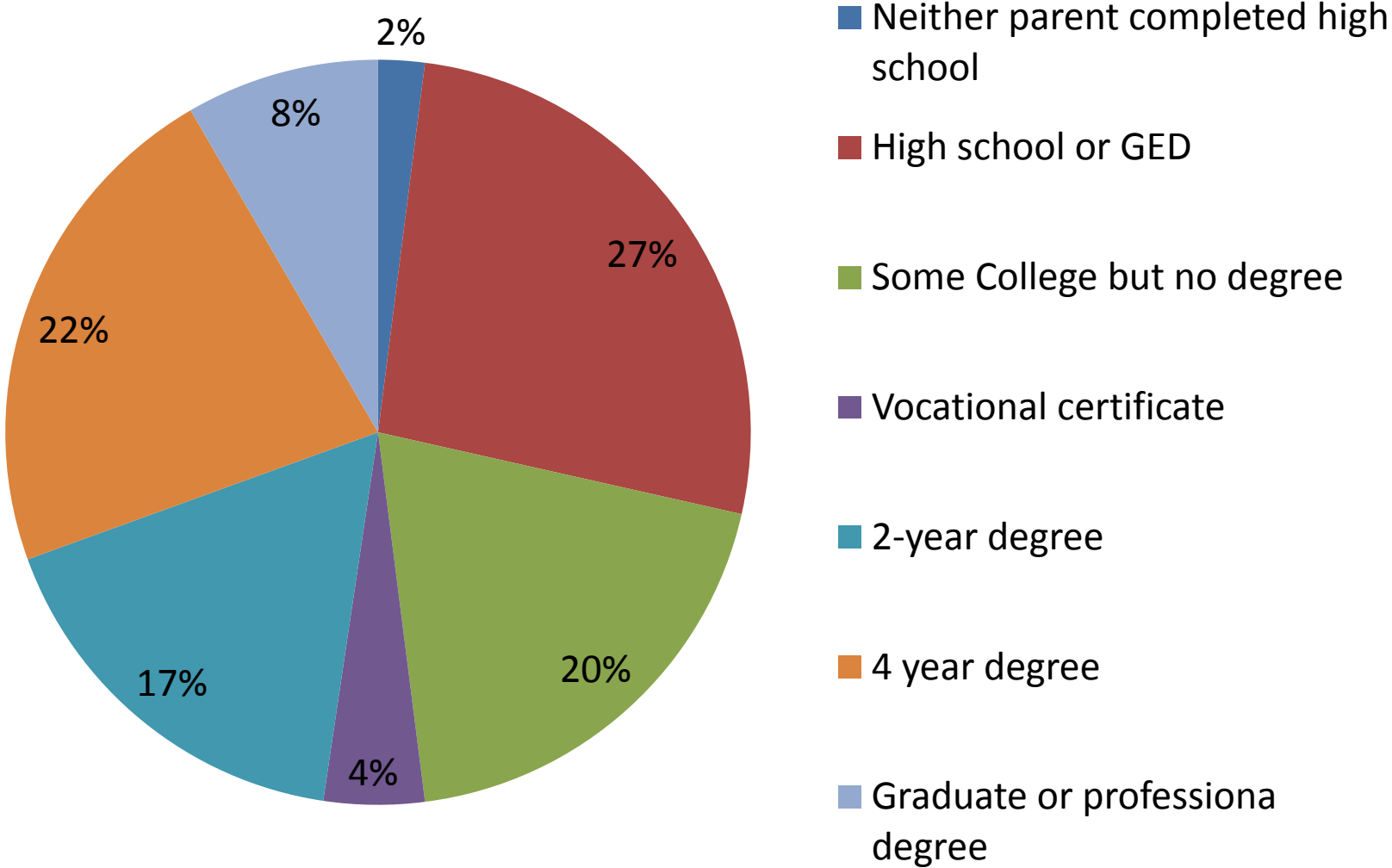
# Did we serve the target audience?



# Target Audience by Site



# What is the highest level of education attained by your parents?

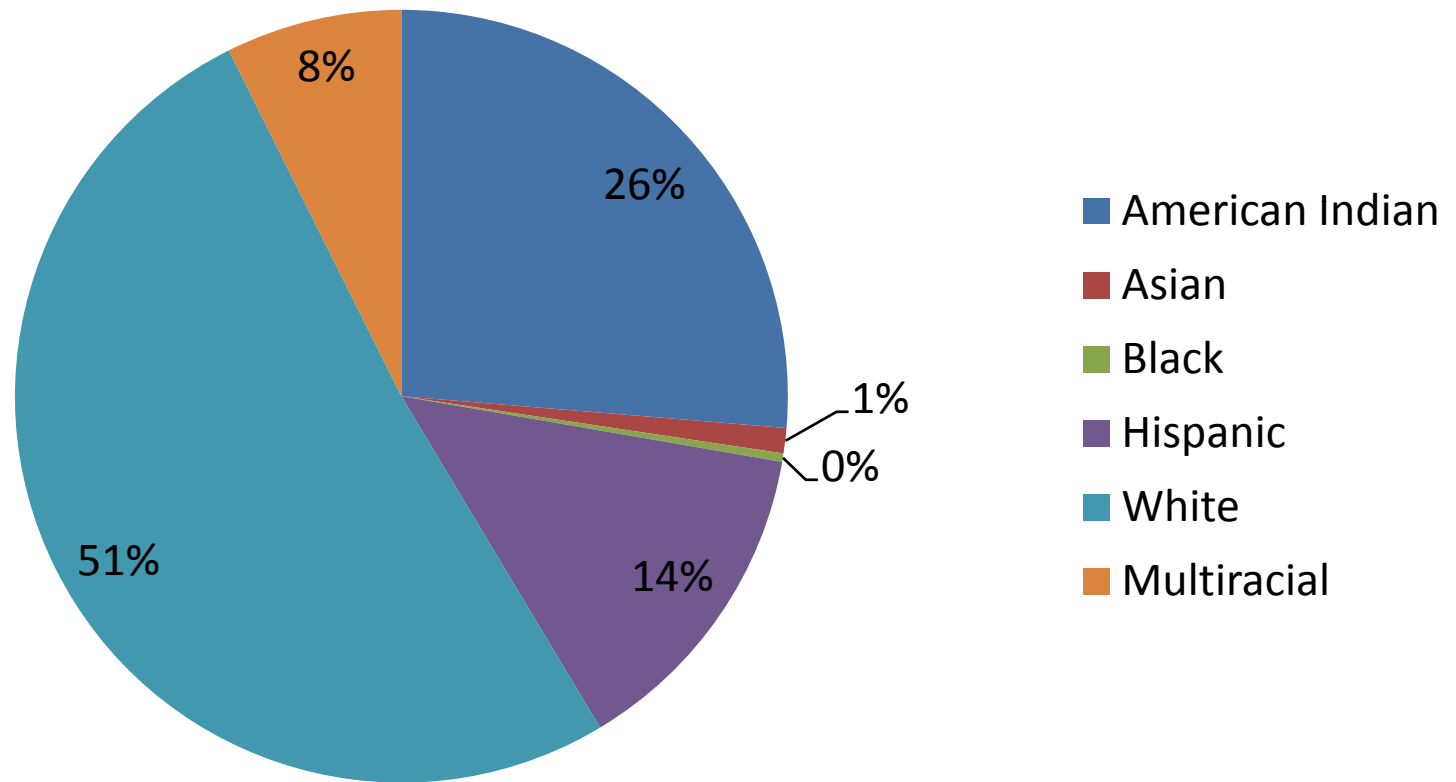




# American Community Survey Comparison

<b>PARENTAL EDUCATION</b>	<b>High School or Less</b>	<b>Some College or AA Degree</b>	<b>BA or Higher</b>
<b>CGS</b>	<b>26.6%</b>	<b>37.7%</b>	<b>35.7%</b>
<b>ACS</b>	<b>29.3%</b>	<b>39.0%</b>	<b>31.7%</b>

# What is your race and/or ethnicity?

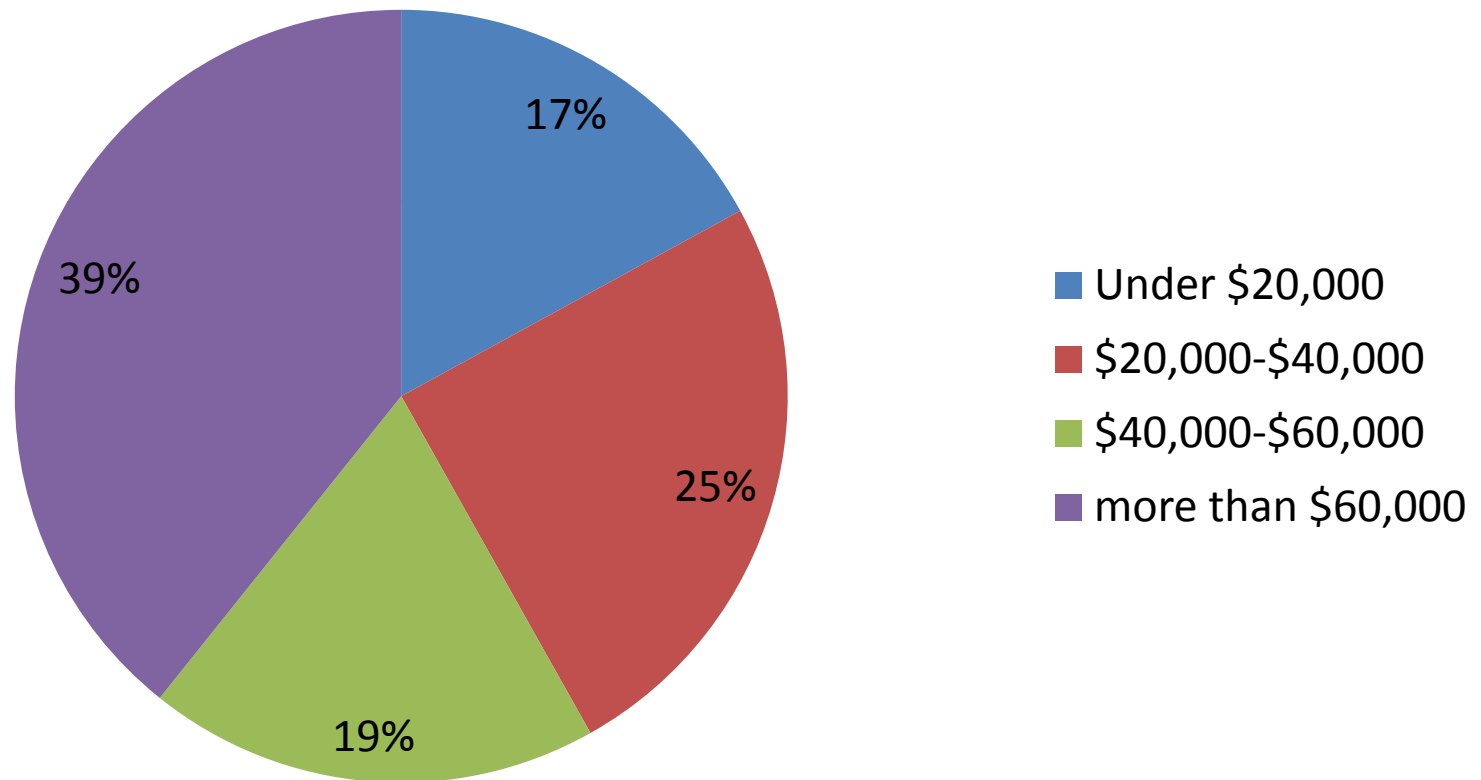




# American Community Survey Comparisons

<b>RACE</b>	<b>White only</b>	<b>Black only</b>	<b>Hispanic</b>	<b>Asian/ PI</b>	<b>AI/AN</b>	<b>Multiracial</b>
<b>CGS</b>	<b>57.9%</b>	<b>0.4%</b>	<b>15.9%</b>	<b>0.0%</b>	<b>17.6%</b>	<b>8.2%</b>
<b>ACS</b>	<b>85.4%</b>	<b>0.8%</b>	<b>2.5%</b>	<b>1.9%</b>	<b>7.4%</b>	<b>1.9%</b>

# What is your family's annual income?





# American Community Survey Comparison

<b>INCOME</b>	<b>Under \$20k</b>	<b>\$20-40k</b>	<b>\$40-60k</b>	<b>Over \$60k</b>
<b>CGS</b>	<b>12.4%</b>	<b>21.1%</b>	<b>19.7%</b>	<b>46.8%</b>
<b>ACS</b>	<b>25.9%</b>	<b>18.0%</b>	<b>17.0%</b>	<b>39.1%</b>



# Key Findings

- Turn-out at CGS in North Dakota was quite low (31 students/64 people per event versus a program average of 65 students/107 people)



## Key Finding

- A quarter (25.2%) of CGS volunteers in the state thought their site had too many volunteers.



# Key Findings

- Almost one-fifth (19%) of participants heard about the event from a mailing. Even more (21.5%) heard about it by word of mouth.



# Key Findings

- Just over three-quarter (76.1%) of CGS participants in North Dakota were members of the target audience.



# Key Findings

- Compared with state demographics, CGS in North Dakota did very well reaching American Indian and Hispanic participants but did not do as well reaching families where neither parent has attended college or those with incomes below \$20,000 per year.



# Key Findings

- Several sites--Belcourt, Fort Totten, Fort Yates, and New Town--did well in attracting the target audience, with at least 95% of participants from that group, many of whom were American Indians.

# What did we learn from this?

- What are we doing right?
- What can we change or make better?